

DNA 2022 Annual Hybrid Meeting
February 23-25, 2022 / Westgate Las Vegas Resort & Casino
BOOTH / SPONSORSHIP APPLICATION



Exhibiting Company _____

Address: _____

City: _____ State: _____ Zip Code: _____

Contact: _____ Phone: _____

Email: _____ Website: _____

IN-PERSON EXHIBIT BOOTH		
10X10 Booth	\$ 2,650 (includes a Basic Virtual Booth)	
Upgrade to Enhanced Virtual Booth	\$ 750	
VIRTUAL EXHIBIT BOOTH		
Industry Listing - Basic	\$ 950	\$
Industry Listing - Enhanced	\$ 1,800	\$
Industry Listing - Premium	\$ 2,650	\$
Add on Industry Listing/Premier Only	\$ 500 additional cost (10 available)	\$
ADVERTISING OPPORTUNITY		
Program book	\$ 4,000 Back Cover / \$ 3,500 Inside Back Cover / \$ 3,000 ROB	\$
Program book Specs: Trim Size 6" x 9" Bleed Size 6 1/4" x 9 1/4" Keep live matter 1/2" from both trim and gutter Closing date for reserving Advertising Space by January 7, 2022 / Materials due no later than January 14, 2022 Materials can be sent in a high resolution .pdf to Heidi Perret / 856-256-2375 / heidi.perret@ajj.com		
VIRTUAL ADVERTISING OPPORTUNITY		
Program Ad on Main Portal Page	\$ 3,000 Full Page/Full Color	\$
SPONSORSHIP OPPORTUNITY		
Product Theater/Lunch (<i>exclusive</i>)	\$47,500 -Wednesday Feb 23 / 12:30 pm – 1:45 pm	\$
Product Theater/Lunch (<i>exclusive</i>)	\$47,500 -Thursday Feb 24 / 11:45 am – 1:00 pm	\$
Product Theater/Breakfast (<i>2 available</i>)	\$20,000 -Wednesday Feb 23 / 7:00 – 8:00 am	\$
Product Theater/Wine & Cheese (<i>2 available</i>)	\$20,000 - Wednesday Feb 23 / 6:00 pm– 7:00 pm	\$
Product Theater/Breakfast (<i>2 available</i>)	\$20,000 -Thursday Feb 24 / 7:00 – 8:00 am	\$
Product Theater/Wine & Cheese (<i>2 available</i>)	\$20,000 - Thursday Feb 24 / 5:30 pm – 6:30 pm	\$
Virtual Closed Captioning	\$ 6,000	\$
Keynote Sponsor	\$ 4,000 -Wednesday Feb 23– Opening Keynote	\$
Virtual Page Sponsor	\$ 3,000	\$
TOTAL AMOUNT		\$

This form will serve as your invoice.

Signature (required) _____ Date: _____

_____ Full Payment to be made via Check payable to DNA (Tax ID #22-2485816) and mailed to:

****DNA Meeting / 435 N. Bennett Street / Southern Pines, NC 28387-4814****

_____ Full Payment to be made via Credit Card (Complete the authorization form on the next page)

DNA now charges a 3% fee on all credit card transactions, will be reflected on your receipt.

ALL SPONSORSHIP FORMS must be sent to:

DNA Meeting

East Holly Ave., Box 56 / Pitman, NJ 08071 / Phone: 856-256-2375 / Fax 856-589-7463 / heidi.perret@ajj.com

